



2022

Educational Zoom Meeting

[Click Here to Register](#)

Date: Thursday, **APRIL 14th**, 2022

Topic: “LinkedIn for Manufacturers”

Speaker: ALICIA MARINO

from Chrome Plating USA

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www.LMchromeCorp.com

Alicia Moreno has been owner / co-owner of 2 metal finishing companies. As one of the few women in the electroplating industry (chrome plating decorative, powder coating and anodizing), she has more than 30 years of experience. Alicia was featured in vehicle magazines under “Tech Talk”. She is an active member of SFEA Surface Finishers Educational Association and awarded Escondido Host Lions Club “Volunteer of the Year – 2020.” She comments on www.Finishing.com and has 10,000 YouTube subscribers and LinkedIn connections.

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2021/2022 CALENDAR OF EVENTS


Upcoming SFEA Educational Dinner/Zoom Meetings

<i>Date</i>	<i>Speaker</i>	<i>Topic</i>
<i>May 12/ 22</i>	<i>Dan Zinman From Miles Chemical</i>	<i>Coming Soon</i>

Barbara Kanegsberg (Program Chair) along with the rest of the SFEA board members, are hard at work lining up the 2021/2022 speaker list. We strive to find interesting and educational topics and knowledgeable speakers that will bring a message to benefit you and your business. You can help by....Letting us know if there is a topic you would like to hear someone speak on ...OR...if you or someone you know would like to be a speaker for next year let us know!

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Alicia Moreno
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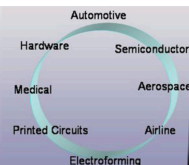
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Steven's Steakhouse

5332 E. Stevens Place, Commerce, CA

3:00-5:00

[Click Here](#) for the Southern Chapter Events

For MFASC meeting information call:
MFASC Headquarters—
Veronica Anderhalt - (818) 238-9590



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SAVE THE DATE! MFASC ANNUAL FALL OUTING

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[REGISTER NOW](#) for these upcoming dates: LIMITED

SPACE available **May 16, 2022**

EMAIL FOR INFORMATION info@calrma.com

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909-263-2585

doug@optiforms.com

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Sirco Industrial, Inc.

714-969-1413

kpetruna@gmail.com

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BFK Solutions

(310) 459-3614

barbara@bfksolutions.com

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The **SFEA** website is up and running, but we could still use your input so

Please contact our web master

Kathy Petruna 714-969-1413 or

kpetruna@gmail.com with any thoughts, ideas or info to make this a better and more useful site for you.

Help make this site something that everyone can benefit from.

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You can check out material by contacting any of the Officers.
(see page 2 for list of Officers)

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An article published in the
Products Finishing Magazine.

Powder Coating With Recycled Plastic

CHRIS PASION
Assistant Editor

Powder coating has long been the green process of choice for finishing operations. It produces less waste than alternative finishing processes such as liquid coating, and overspray is often able to be reclaimed and reused. Moreover, powder coating lines do not require the use of solvents, emit no volatile organic compounds (VOCs) and can operate with reduced energy, faster curing and lower temperatures. Now, with a range of powder coatings made using pre-consumer recycled plastic, Sherwin-Williams aims to make a green finishing process even greener.

The Powdura ECO line from Sherwin-William's General Industrial Coatings division (Minneapolis, Minn.) was the first powder coating on the market that is made using recycled content. Sherwin-Williams designed Powdura ECO to be transformative for both the company and the greater finishing industry. Tabitha McLeish, the company's global marketing director for powder coatings in the General Industrial division, says, "We're making lasting changes to the powder coating market and the kinds of powder coatings that we develop."

Powdura ECO is made from a resin that uses pre-consumer recycled polyethylene terephthalate (rPET). On average, for every pound of polyester Powdura ECO produced, the equivalent of sixteen 16-oz. water bottles' worth of plastic is recycled and repurposed, which keeps it from eventually ending up in landfills or polluting the ocean. McLeish says, "We're committed to having a positive impact on the planet, and sustainability is really a part of our innovation and new product development process — it's one of the key drivers."

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How Company Culture Impacts Employee Retention in Manufacturing

The manufacturing industry is having a particularly challenging time finding and retaining skilled workers. Global pandemic burnout and the [Great Resignation](#) have led to unprecedented employee turnover rates across the U.S. In this turbulent market landscape, attracting and retaining the right employees is more important than ever. More and more organizations are looking for ways to adequately address the concerns of on-site, remote, and hybrid workers.

[Studies have consistently shown that](#) a rich company culture leads to greater financial performance and lower employee turnover for organizations. This means lower training costs for new hires and improved efficiency within the team. Let's take a closer look at how organizational culture impacts employee retention and how it can be utilized to boost productivity in the current manufacturing industry.

The Current State of Hiring in the Manufacturing Industry

The pandemic has caused an extraordinary shift in the way workers relate to their jobs and workplaces. Simply put, people aren't willing to work with inflexible constraints, poor compensation, a toxic work environment, or grueling tasks that they don't enjoy. Data from the Labor Department reveals that [6.9 million people quit their jobs in 2021](#) — a record number in the U.S. This has further [amplified the "Skills Gap"](#) that was already a critical issue for the manufacturing industry. A [2021 study from Deloitte and The Manufacturing Institute projects that](#) the manufacturing skills gap will result in 2.1 million unfilled jobs by 2030, causing an astonishing \$1 trillion loss for the U.S. economy.

[Click here to read full article](#)